

GOLF NUT "CASTING CALL"
SPRING, 2009

Amended 06.02.09

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.
THE CONTEST IS VOID WHERE PROHIBITED BY LAW.

How to Enter the Contest:

A. GOLF NUT CASTING CALL will begin on May 17, 2009 and end on July 13, 2009.

B. To participate in the contest, you must complete a brief on-line application, available at www.wcco.com, and upload one or more digital photographs to wcco.com/golfnut by 12 noon on Thursday, June 25, 2009. The photo(s) should answer the question: "why are you a golf nut?". You may also upload an optional video audition not to exceed one minute in length. In the video you may briefly explain why you are a golf nut. Only the following file extension formats can be accepted: .3g2, .3gp, .aac, .aif, .aiff, .asf, .avi, .bmp, .divx, .dv, .flv, .gif, .jpeg, .jpg, .m1v, .m4a, .mov, .mp3, .mp4, .mpeg, .mpg, .mpv, .png, .qt, .tif, .wav, .wma, .wmv, .xvid. File size cannot exceed 20MB.

By entering, you understand your photographs and/or video will be posted online and will be subject to viewing by members of the general public. Posting will not be immediate; there may be a short period of time between video submission and posting. Any photographs and/or video deemed inappropriate or unsuitable for posting, in Sponsor's sole discretion, will be disqualified and will not appear on the contest web site.

C. One entry per person. In the event that two entries are submitted by the same participant, judges will only assign scores to the first entry.

D. Contest sponsors are not responsible for late, lost, stolen, misdirected, misaddressed, postage due or illegible entries. Sponsor is not responsible for technical or computer failures, errors or data loss of any kind, lost or unavailable Internet connections, or failed, incomplete, garbled or deleted computer or network transmissions, inability to access any Web site or on-line service, or any other error or malfunction, or late, lost, illegible or misdirected entries. Entry materials that have been tampered with or altered are void. If the judges determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Contest or if technical difficulties compromise the integrity of the Contest, the judges reserve the right to void the entries at issue and/or terminate the Contest and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at www.wcco.com. If, for any reason, the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest. Sponsor reserves the right to disqualify any entrant that tampers with the operation of the Contest or website or violates the Official Rules of the Contest.

By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: www.wcco.com/privacy.

E. Entry deemed made by holder of e-mail account.

F. Odds of winning depend on number of eligible entries received.

Eligibility Requirements:

- (a) The contest is open to United States residents who are between the ages of 14 years of age (with parent/guardian consent) or older, whom reside in the WCCO-TV viewing area. Employees of WCCO-TV, CBS Corporation, Explore MN (contest sponsor), Dairy Queen (contest sponsor), Grand Casino (contest sponsor), Tria Orthopedic (contest sponsor), PGA (contest sponsor), other television and radio stations in the Minneapolis-St. Paul market, and their affiliates, subsidiaries and advertising agencies and their immediate family members or persons living in the same household are ineligible to participate or win.

- (b) Viewers are eligible to win a WCCO-TV contest only once every sixty days. Only one winner per household is permitted in any contest. Viewers are eligible to win a prize valued at \$600 or more only once every six months.
- (c) All entries become the sole property of Station and will not be returned. By entering, entrants agree to abide by these rules, and warrant and represent that their entry is their original work.
- (d) Contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of 14.

Prizes

A. Four (4) winners and four (4) alternates will receive an opportunity to participate in "Golf Nut Special," a nine-hole golf tournament at Hazeltine Golf Club, Chanhassen, Minnesota. Competition will be filmed on Monday, July 20th, 2009, with production rain dates on Wednesday, July 22nd and Thursday, July 23rd. Time of tournament TBD. Estimated value of prize package: priceless.

B. THE WINNER WILL BE REQUIRED TO CONTACT THE WCCO-TV TO CLAIM THEIR PRIZE, AND SIGN AND RETURN AN AFFIDAVIT OF ELIGIBILITY AND RELEASE OF LIABILITY, WITHIN FORTY-EIGHT HOURS OF NOTIFICATION OR HE/SHE WILL FORFEIT THE PRIZE AND AN ALTERNATE WINNER WILL BE SELECTED.

D. WINNERS ARE RESPONSIBLE FOR ALL FEDERAL, STATE AND LOCAL TAXES, AND EACH PRIZEWINNER WILL BE REQUIRED TO COMPLETE AN IRS FORM W-9.

E. All prizes or prize certificates may be picked up at WCCO-TV (90 South 11th Street, Minneapolis). Any prize or prize certificate not claimed within 48 hours of notification will be forfeited by the winner. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. WCCO-TV is not responsible for the safe arrival of a prize or prize certificate. Unclaimed prizes will not be awarded.

F. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash. Station reserves the right to substitute prize of comparable value.

Selection of Winners:

A. Decisions of contest sponsors with respect to the contest are final.

B. Judging will occur in two stages.

Phase I: Determining Semi-Finalists

Between Friday, June 26, 2009 and Wednesday, July 8, 2009, a panel of judges from WCCO-TV will score each applicant on a scale of 1-10 for each of the GOLF NUT criteria: 1) love of the game 2) golf ability 3) personality and 4) enthusiasm on based upon the material they have uploaded

The twenty (20) entries with the most points will become semi-finalists and all other entries will be eliminated from the competition.

Phase II: Determining the winners and alternates

On a date and time to be determined (between July 11-13, 2009), the twenty semi-finalists will be invited to WCCO-TV to attend an interview with show producers.

The interview for the contest will consist of a brief questionnaire and interview. Finalists will be determined based on verbal Q&A of the GOLF NUT criteria: 1) 'love of the game' 2) golf ability 3) personality and 4) enthusiasm. The call-backs will be videotaped for later review by WCCO-TV.

Four (4) winners and four (4) alternates will be notified by WCCO-TV personnel by telephone or e-mail by Tuesday, July 14, 2009.

Conditions:

A. Payment of all federal, state and local taxes is the sole responsibility of the winner and winners may receive an IRS Form 1099 or equivalent from Station.

B. By participating in the contest, the winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, and to sign a publicity release, affidavit of eligibility and release of liability prior to acceptance of the prize. By accepting the prize, each winner grants to Station the right to use the winner's name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law). **If a prize winner is a minor, prize may be awarded to the minor's parent or legal guardian and that winner's travel companion must be his/her parent or legal guardian. Unless a member of winner's immediate family, travel companion must be 18 years of age or older.** All expenses on receipt and use of prize are the sole responsibility of winner. Winners, by acceptance of their prizes, agree to release WCCO, CBS Corporation, their respective parents and subsidiaries, and their respective advertising, promotion and production agencies from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any prize-related activity.

C. Contest sponsors reserve the right to make changes in the rules of the contest which will become effective upon announcement.

D. Sponsor is not responsible for any typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of the prize.

E. No purchase necessary. The contest is void where prohibited by law.

F. Failure to comply with the contest rules may result in a contestant's disqualification.

G. Official rules are posted on the WCCO web site at www.wcco.com. To obtain a copy of the official rules and/or winner's list, please write by September 13, 2009, to:

GOLF NUT COMPETITION Rules
C/O WCCO-TV
90 South 11th Street
Minneapolis, MN 55403