
MARK WAGENHURST

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SUMMARY

A project manager with expertise in defining problems and creating solutions to ensure work is produced within budget, on schedule, and aligned with client and market demands. Known for translating the company's vision into the day to day workflow related to marketing, theatre, television, and related media entertainment. Detail-orientated nature, able to respond to changing needs throughout the development process. Able to manage conflict, and build and coach team members for individual and corporate growth.

PROFESSIONAL EXPERIENCE

LYRICK STUDIOS / dba HIT ENTERTAINMENT

1999-2008

Character Shop Manager / Project Manager

Interact with creators, marketing, brand managers, CEOs and CFOs to keep the shop relevant to an ever changing direction, to redefined needs and to new leadership of the company. Responsible for a ½ million dollar annual budget helped grow the brands nationally and internationally.

- Managed the Barney & Friends Dino Cave maintenance and repair shop.
- Initiated in-house construction of character costumes for the Barney and Friends.
- Built and distributed worldwide all HIT walkabout characters.
- Developed a costume refurbishing program, leasing costumes to foreign producers and event companies, turning the department into a revenue generator.
- Negotiated a profitable lease with Universal to use our Barney costumes.
- Routed costume shipment, booked talent and wranglers for US special event appearances.
- Maintained inventory of character construction supplies.

LYRICK CORPORATION

1998

Buyer

Responsible for executing purchase orders for pre-specified computers and supplies.

LYRICK STUDIOS – BIG FEATS ENTERTAINMENT

1994-1997

Facility Stage Manager

Responsible for the facility used to film the Wishbone television show. If you didn't see it on TV, I was somehow responsible for it.

EDUCATION SKILLS

Bachelor of Fine Arts, New York University
Microsoft Word, Excel, PowerPoint, Publisher, Outlook