

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. -20090408AFA	
Licensee CBS BROADCASTING INC.					
Call Sign WBBM-TV		Facility Id 9617		Previous Call Sign (if applicable)	
Community of License					
City CHICAGO		State IL	County COOK		Zip Code 60611 -
Nielsen DMA CHICAGO		World Wide Web Home Page Address WWW.CBS2CHICAGO.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 12/01/2005	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	2				
<input checked="" type="checkbox"/> Digital	3				
Report reflects information for quarter ending: 03/31/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	245
Total 5:00 a.m. to 1:00 a.m. CSTs	660
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	78
Total 6:00 a.m. to 9:00 a.m. CSTs	277
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from	

6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	
Total 6:00 p.m. to 11:35 p.m. CSTs	
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	56
Total 5:00 p.m. to 10:35 p.m. CSTs	84
Comments: 3 SPOTS INCLUDED IN THE INVENTORY AND SUPPLIED BY NAB WERE TITLED ANNOUNCE, REVOLUTION, CONVERTER BOX, NOT TECH MINDED WE CREATED A FOURTH SPOT USING LOCAL IMAGERY. ALL SPOTS USED THE 1888 DTV-2009 OF 1-888 CALL-FCC NUMBER AND DTVANSWERS.COM TO DRIVE VIEWERS FOR MORE INFORMATION. STATION ALSO AIRED THE FOLLOWING NETWORK PSAS: DTV "NEW TECHNOLOGY" RUSS MITCHELL (1-888 DTV-2009; DTVANSWERS.COM OR 1-888 CALL-FCC) DTV "HARRY SMITH" (1-888 DTV-2009; OR 1888 CALL-FCC DTVANSWERS.COM) DTV "NUMBER"(1-888 DTV-2009;OR 1 888 CALL-FCC DTVANSWERS.COM) DTV NCIS "GET READY" (1-888 DTV-2009; OR 1 888 CALL- FCC DTVANSWERS.COM)	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.	
Total number of 30 Minute Informational Programs	1
Comments: PROGRAM RAN ON 2/7/09 FROM 11AM TO 11:30AM	

100-Day Countdown - Last Quarter

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated.	
0	Graphic Displays
0	Animated Graphics
128	Graphic and Audio Displays
0	Longer Form Reminders
Comments: "STATION RAN DTV COUNTDOWN PIECES AS REQUIRED PRIOR TO THE ORIGINAL FEBRUARY 17, 2009 DTV TRANSITION DEADLINE. WE SUSPENDED THESE COUNTDOWN PIECES IN ACCORDANCE WITH FCC INSTRUCTIONS AND WILL RESUME A NEW 60-DAY COUNTDOWN ON APRIL 13."	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during	<input checked="" type="radio"/> Yes <input type="radio"/> No

the quarter? The comment box may be used to describe these initiatives.	
Comments: 2/2/09THE STATION RAN NEWS REPORTS TECHNOGADETS ON HOW TO RECORD DTV ON A TOSHIBA DVR-660 AS WELL AS HOOKING UP A CONVERTER BOX. RAN A DTV TEST ON MARCH 12TH AS WELL AS STATION REPORTER ED CURRAN REMINDS VIEWERS ON THE CONVERSION ON JUNE 12TH.	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: INFORMATION ABOUT THE DTV TRANSITION CAN BE FOUND ON OUR WEBSITE, CBS2CHICAGO.COM/DIGITAL. THE PAGE INCLUDES VIDEO NEWS REPORTS ON THE TRANSITION, FREQUENTLY ASKED QUESTIONS ABOUT DTV, A GLOSSARY OF DTV TERMS, AND MORE.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements Comments:	
<input type="checkbox"/> Community Events Comments:	
<input type="checkbox"/> Other (describe) Comments:	
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.	
Comments:	

Station Certification	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing CREATIVE SERVICES
Signature VICTORIA BOUCHARD	Date (mm/dd/yyyy) 04/07/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate

includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

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